

# MATT EISENBERG

## CONTACT

### Cell

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### Email

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### Portfolio

[www.mjeisenberg.com](http://www.mjeisenberg.com)

### Social Media

@matteisenberg42

## SKILLS

### Web Production

AP Style, SEO, HTML,  
WordPress, Drupal, Scribe,  
HomeBase, Google Drive,  
MS Office, Smartsheets

### Analytics

Chartbeat, Google Analytics

### Social Media

Facebook, Twitter, Instagram,  
Tweetdeck, Spredfast,  
HootSuite, SocialFlow,  
Shareablee, Crowdtangle

### Design

Adobe Photoshop, InDesign,  
Bridge

## RELATED EXPERIENCE

### ESPN

**Associate Editor (espnW/Colleges) | June 2015–Present | Bristol, Conn.**

Oversee women's college soccer, volleyball, softball and recruiting sections  
Edit and write stories for espnW's four verticals, one longform and one Mag piece  
Help grow Instagram following by 800%, Twitter following 149% and Facebook following 74%

Produce designs, quote tiles and infographics for social media

### SportsNet New York

**News Desk Editor | May 2015–July 2019 | New York, N.Y. [Remote]**

Wrote and edited news articles and columns about New York sports  
Monitored home page, team indexes and social media accounts  
Updated website during transition from WordPress to HomeBase CMS  
Created interactive charts and maps relating to NFL draft

### Comcast SportsNet New England

**Editorial Intern | May 2013–Aug. 2013 | Burlington, Mass.**

Published and maintained homepage and website using Drupal  
Tracked web analytics and social media trends  
Operated social media accounts, increasing Facebook following 20%

### The Quinnipiac Chronicle

**Senior Managing Editor | April 2013–April 2014 | Hamden, Conn.**

Oversaw all editorial facets of newspaper, leading weekly budget meetings  
Managed staff of 30, including editorial board  
Trained staff in writing, reporting, editing, photography, design and ideation  
**Managing Editor | April 2012–April 2013 | Hamden, Conn.**  
Named New England College Newspaper of the Year for second straight year  
Edited news, opinion, arts & life and sports articles each week  
Published issues during Hurricane Sandy and Superstorm Nemo  
Shot, edited and captioned photos for print issue and web galleries  
**Also published in:** CNN, Deadspin, Bleacher Report, New York Daily News, Business Insider, Arizona Republic, Pittsburgh Tribune-Review, USCHO.com

## HONORS AND AWARDS

### CNN

Top 75 Sports Moments (2014)

### Pro Football Hall of Fame Photo Contest

Honorable Mention: Feature Photography (2014)

### Society of Professional Journalists

National Finalist, Region I Winner: Feature Photography (Small Schools) (2013)

### College Media Association Best of Collegiate Design

First Place: Newspaper Feature Page/Spread (2013-14)

### New England Society of Newspaper Editors

College Newspaper of the Year (2012, 2013)

### CT Society of Professional Journalists: College Contest (2011-14)

Six First Place: Sports News Story, News Photo, Feature Photo (2x), Layout Page 1 (2x)

Five Second Place: General Reporting, General Column, Feature Photo, Sports Photo (2x)

Three Third Place: Sports News Story, Feature Photo, Sports Photo

Three Honorable Mention: Sports News Story, Sports Photo, Layout Non-Page 1

## EDUCATION

### Quinnipiac University

Bachelor of Arts, cum laude, Journalism; Minor in Sports Studies, 2014  
Journalism Visual Literacy Award (2014), Cornerstone Class (2014)  
Dean's list (4x), 3.61 GPA