

ME

MATTEISENBERG

CONTACT

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SKILLS

Social Media

Facebook, Twitter, Instagram,
Tweetdeck, Spredfast, HootSuite,
Crowdtangle, Shareablee

Web Production

AP Style, SEO, HTML, WordPress,
Drupal, Scribe, Google Drive,
HomeBase, MS Office

Design and Analytics

Adobe Bridge, InDesign, Photoshop,
Chartbeat, Google Analytics

RELATED EXPERIENCE

ESPNW

Associate Editor | June 2015–Present | Bristol, Conn. [Remote]

Oversee “Cool Jobs in Sports” series that profiles women who hold positions in the industry
Help grow Instagram following by 510 percent, Twitter following 123 percent and Facebook following 68 percent

Edit and write stories for sports, voices, life/style and culture verticals

Maintain homepage and produce quote tiles and infographics for social media

SportsNet New York

News Desk Editor | May 2015–Present | New York, N.Y. [Remote]

Write and edit news articles and columns pertaining to New York sports teams

Update website during transition from WordPress to HomeBase CMS

Monitor social media accounts for breaking news

Create interactive charts and maps relating to NFL Draft

Comcast SportsNet New England

Editorial Intern | May 2013–Aug. 2013 | Burlington, Mass.

Mapped content to homepage and updated website using Drupal

Tracked web analytics and social media trends

Operated social media accounts, increasing Facebook following 20 percent

The Quinnipiac Chronicle

Senior Managing Editor | April 2013–May 2014 | Hamden, Conn.

Oversaw all editorial facets of the newspaper

Led weekly budget meetings to organize entire issue

Managed staff of 30, including editorial board

Trained staff in writing, reporting, editing, photography, design and ideation

Managing Editor | April 2012–April 2013 | Hamden, Conn.

Named New England College Newspaper of the Year for second straight year

Edited news, opinion, arts & life and sports articles each week

Published issues during Hurricane Sandy and Superstorm Nemo

Shot, edited and captioned photos for print issue and online photo galleries

Also published in: CNN, Deadspin, Bleacher Report, New York Daily News, Business Insider, The Cauldron, Arizona Republic, Pittsburgh Tribune-Review, USCHO.com

HONORS AND AWARDS

CNN

Top 75 Sports Moments (2014)

Pro Football Hall of Fame Photo Contest

Honorable Mention: Feature Photography (2014)

Society of Professional Journalists

National Finalist, Region I Winner: Feature Photography (Small Schools) (2013)

College Media Association Best of Collegiate Design

First Place: Newspaper Feature Page/Spread (2013-14)

New England Society of Newspaper Editors

College Newspaper of the Year (2012, 2013)

CT Society of Professional Journalists: College Contest (2011-14)

Six First Place: News Photo, Feature Photo (2x), Sports News Story, Layout Page 1 (2x)

Five Second Place: General Reporting, General Column, Feature Photo, Sports Photo (2x)

Three Third Place: Feature Photo, Sports Photo, Sports News Story

Three Honorable Mentions: Sports Photo, Sports News Story, Layout Non-Page 1

EDUCATION

Quinnipiac University

Bachelor of Arts, *cum laude*, Journalism, Minor in Sports Studies, 2014

Journalism Visual Literacy Award (2014), Cornerstone Class (2014), Dean's list (4x), 3.61 GPA